



flying kites 

IMPACT SNAPSHOT

Njabini, Kenya | November 2024

Our Integrative Approach



We support girls during very young adolescence (ages 10-14), a critical time for their emotional, physical, and social development, and an age where they are exposed to increased risks to their rights and wellbeing. Our approach, inclusive of five key programs (Trained & Equipped Teachers, Girls Education & Leadership Clubs, Safe & Inclusive Classrooms, Gender-Based Violence Prevention, and Clean Water & Sanitation) ensures that girls in primary school have access to the resources and support they need to stay in school and make informed choices about their bodies, their education, and their futures.

Expanding Our Reach

In support of our 5-Year Strategic Plan to expand our work across rural Kenya, our team has been focused on reflective learning, strengthening our partnerships, refining our Theory of Change, and building our capacity in preparation for the journey ahead. In January, we will add 10 under-resourced public primary schools to the Flying Kites School Network, bringing our reach to 19 schools, 418 teachers, and 7,455 students. We are thrilled to be welcoming these new schools, students, and teachers to the Flying Kites School Network – expanding the reach and depth of our impact.

Did you notice our new look?

We are excited to announce the launch of our new logo and a fresh visual identity inspired by Kenyan muralist – Victor Mwangi's – colorful mural on the Flying Kites Academy campus. While our brand identity is evolving, our commitment to helping students in rural Kenya remains the same. Keep an eye out for our updated website coming soon!



Measuring Our Impact



The impact of our work is measured through a set of core programmatic outcomes, designed to evaluate knowledge on key topics, access to services and support, and agency related to decision-making as indicators of our progress to ensure that adolescent girls in our community can thrive. Our Monitoring, Evaluation, and Learning framework prioritizes both quantitative and qualitative measures, utilizing a variety of tools including observations, focus group discussions, surveys, activity logs, and external evaluations.

34% 

As a result of our Gender-Based Violence (GBV) Workshops, we saw a 34% increase in teachers who accurately identified the types of gender-based violence (including corporal punishment, female genital mutilation, physical abuse, verbal abuse, and sexual abuse) **(46% at baseline to 80% at endline)**.

62% 

We saw a 62% increase in the number of primary school teachers who reported feeling confident to report gender-based violence and ensure access to victim services following participation in our Gender-Based Violence Prevention Program **(38% at baseline; 100% at endline)**.

65% 

After completing a year of our Teacher Training, 65% of teachers achieved a level of proficiency in the development of basic technology skills, including being able to access online resources needed to develop engaging lesson plans and foster equitable learning environments **(0% at baseline; 65% at endline)**.

88% 

88% of schools meet the basic level of water and sanitation service in schools, as defined by the WHO/UNICEF Joint Monitoring Programme, which requires that students have access to clean water, safe toilets and hand washing facilities at school **(0% at baseline; 88% at endline)**.

Impact Highlights[!]

With a driving purpose to improve the life outcomes of girls, Flying Kites partners with teachers to transform primary schools so that girls can come to school, stay in school, and thrive in school.

Increasing gender-equitable attitudes in schools

In late October, we conducted Gender Equity Workshops for leaders across our 9 Network schools. Using components of USAID's Doorways Training Program, we trained primary school teachers and Child Protection Volunteers to introduce concepts of gender equity, discuss beliefs, and examine gender roles. After our teachers went back into their classrooms to facilitate their own workshops on gender equity among their students, the number of girls who agreed they should be treated equally in school increased by 32% (**48% at baseline to 80% at endline**).

Developing tools to prevent gender-based violence

In October, we trained 193 teachers and 3,270 students across 9 Network schools on gender-based violence (GBV) prevention. Following the workshops, all participating teachers signed our zero tolerance policy for GBV and took a pledge to uphold this practice in their own school communities. **100% of participating teachers were able to correctly identify their legal obligation to report instances of GBV and the appropriate referral pathway for cases of GBV.**



Improving girls' self esteem and academic performance

"Many girls were performing poorly in academics because we feared the teachers and suffered low self esteem. We did not have anyone to share our challenges with, especially period-related challenges, but that has since changed. Our performance and esteem have really improved."

Grade 7 Girl - Sasumua Primary

Dear Supporters,

It's an honor to meet you, and to be writing to you for the first time from our campus (my new home!) in rural Kenya. My name is Rosa and I joined Flying Kites as Executive Director in September, a role I'm incredibly energized to take on, having spent my career leading development efforts to improve girls' rights and education across Africa.

Since joining FK, I've already learned so much from the program experts, public school teachers, child protection volunteers, community leaders, parents and – of course – students who make up the FK family. What a dream team of 50 deeply committed staff members we have here working on behalf of our shared vision to protect the rights of girls and ensure they are able to live educated, healthy and self determined lives.

If you've been a part of the FK community for sometime, you may notice a new emphasis on the girl child in our materials. This is not by accident. While our work continues to be on behalf of both boys and girls in the public schools we serve, much of our central focus in the coming years will be measuring our impact on girls' outcomes in particular, given the unique barriers to education they face in our community, such as classroom exclusion, gender-based violence, and lack of information & resources concerning their reproductive rights and health.

I've dedicated my life to this idea that when girls thrive, communities thrive, and I'm jumping out of bed each day to be a part of the transformation that is happening within our network of schools, teachers and students.

I very much look forward to meeting each one of you, our supporters who make it all possible, and I am so excited to do this work, together.

Yours gratefully,



Rosa Muraya
Executive Director, Kenya



Program Spotlight:

Clean Water & Sanitation



Access to safe and reliable water is a human right. And yet, the majority of students we serve lack access to clean water, safe toilets, and hand washing facilities at school, posing significant risks to their health and well-being, particularly adolescent girls who often miss up to 4 days of school each month when menstruating. To address these barriers to learning for primary school students in our School Network, we drill protected school-based boreholes, install piping, build handwashing stations equipped with soap, install water tanks for storage of clean water, and construct community water access points.

Before:



In 2024, your support helped us build:

2 COMMUNITY BOREHOLES

Providing 6,187 members of the Heni Primary and Mucibau Primary school communities with access to safe and reliable water.

6 STUDENT BATHROOMS

Ensuring that 2,025 boys and girls at Mucibau Primary, Karati Primary, and Chania Primary have single-sex, functional, and private toilets.

9 PIPED WATER SYSTEMS

Guaranteeing access to water required for drinking and for cooking daily nutritious meals for all 5,099 students in our Network.

After:



@flyingkitesglobal



info@flyingkites.org



www.flyingkites.org